



WIA extends a big mahalo to Waikiki Beach clean-up volunteers

A gathering of over 120 Waikiki workers and residents turned out on Saturday, April 17, for the pre-Earth Day beach clean-up organized by the Waikiki Ohana Workforce and Waikiki Improvement Association.

The group met at 7 am at the Duke Kahanamoku Statue and spread throughout Waikiki Beach for the morning clean-up campaign.

“We are grateful to all the people who got up early on Saturday morning to participate in Waikiki’s efforts to clean-up the beach in support of Earth Day,” said Rick Egged, WIA President. “It’s great to see Waikiki Beach get a through cleaning. It’s a wake-up call to always be conscious of trash and pollution to our beaches and our ‘aina.”

Mahalo also goes out to event sponsors: ABC Stores, DFS Hawaii, E Noa Corporation, HPD-D6, Halekulani Hotel, Hawaiian Building Maintenance, Hilton Hawaiian Village Beach Resort & Spa, Hyatt Regency Waikiki Resort and Spa, International Market Place, Outrigger Enterprises, Pacific Beach Hotel, Roberts Hawaii, Sheraton Princess Ka’iulani, Royal Star Hawaii, Waikiki Beach Marriott Resort and Waikiki Trade Center.



A group of Waikiki lifeguards also joined in on the beach clean-up.

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... and MORE



Clockwise from top right::

Louis Vuitton Hawaii, Queen Emma Land Co.,
Waikiki Trade Center, Rick Egged & friends, Hilton
Hawaiian Village Beach Resort & Spa, Double Tree
Alana Waikiki Hotel, DFS Hawaii

Crazy Shirts donates proceeds from Tsunami T-Shirt to American Red Cross

Honolulu-based Crazy Shirts has donated \$7,500 in proceeds from the sale of its popular Tsunami Survivor commemorative t-shirts to the American Red Cross in support of its International Response Fund.

“Hawaii has had its share of damaging earthquakes and we know it takes lots of support to recover and rebuild from this disaster, so it was important to us to contribute to the international relief efforts for areas around the world, like Chile, who are impacted by these events,” said Mark Hollander, CEO & President of Crazy Shirts.

“We are so grateful to Crazy Shirts for their generosity, compassion and aloha in helping those affected by disasters around the world, such as the deadly earthquake in Chile. Their donation will support relief efforts to those in need,” said Coralie Chun Matayoshi, Chief Executive Officer for the American Red Cross, Hawaii State Chapter.

The Tsunami Survivor shirts were created to commemorate the February tsunami alerts, and features the arrival times of the first tsunami wave in Hilo, Kahului, Honolulu, and Nawiliwili Harbors, while the back reads “Tsunami Survivor 2010 - February 27.”



Star of Honolulu's Mother's Day Lunch & Champagne Cruise

May 9, 2010 / 12:00 - 2:30 p.m.

Star of Honolulu departs from Aloha Tower Marketplace, Pier 8

Treat Mom to a relaxing Mother's Day in paradise, aboard the Star of Honolulu! The "Mother's Day Lunch & Champagne Cruise" features an 'ono Taste of Hawaii buffet including roast beef, Mother's Day cake and champagne toast, plus door prizes for Moms, whale watching and fun Hawaiian cultural activities.

Suggested Retail Rate: \$56.00 adult, \$34.00 child (3-11)

Kama'aina / Military Rate: \$42.06 adult, \$25.53 keiki (3-11) with valid Hawaii I.D.

For reservations or more information, please call (808) 983-STAR (7827) or visit www.starofhonolulu.com



Mark your calendars

“Aloha Friday” Luncheon Show at Kani Ka Pila Grille Friday, April 23, 2010

- WHAT:** Aloha Friday Luncheon Show and Live Broadcast from the Outrigger Reef on the Beach and Kani Ka Pila Grille
- Kani Ka Pila Grille at the Outrigger Reef on the Beach is partnering once again with AM940 for an Aloha Friday luncheon show and live radio broadcast which will be streamed live on AM940Hawaii.com.
- Host Billy V will be on hand to keep the fun going with prize giveaways, and on stage will be a line-up of great local entertainers including *ki ho`alu* or slack key guitar master Cyril Pahinui (pictured left), Pineapple Jam with Alika Odom, Ryan Tang, and Bernard Kalua; and Na Palapalai (pictured right), who are nominated this year for a Na Hoku Hanohano award for Group of the Year.
- While listening to award-winning entertainers, guests will also feast on a delectable Hawaiian buffet lunch of Grilled Mahi-Mahi, Lau Lau, Shoyu Chicken, Kalua Pork and Cabbage, Lomi Salmon, Waimanalo Greens with Ginger Lime Dressing, Poi, Pipikaula Mashed Potatoes and more.
- As a prelude to May 1st, which is Lei Day in Hawaii, guests of the Aloha Friday Luncheon Show will each be greeted with a lei.
- WHEN:** Friday, April 23, 2010, 11:30 am to 1:00 pm (seating begins at 11:30 am, with Live Broadcast from 12 noon to 1:00 pm)
- WHERE:** Kani Ka Pila Grille at the Outrigger Reef on the Beach, 2169 Kalia Road, Honolulu, HI 96815
- COST:** Adults: \$25.00, tax and tip inclusive; \$17.50 for keiki ages 5-12; Children 4 and under - free.
- PARKING:** Validated valet parking is \$5 for up to 4 hours.
- RESERVATIONS:** Reservations are required with a credit card number. Call 924-4992.



Star of Honolulu Cruises & Events introduces the new products and promotions for summer

SIZZLING SUMMER VALUES

Back by popular demand, the Star of Honolulu offers all-you-can-eat crab on its Star Sunset Dinner & Show Cruise. Welcome Mai Tai, 3-course crab and sirloin steak dinner, and magical "My Hawaii - Lei of Memories" show included. Another great value is the all-new Pacific Star Sunset Buffet & Show Cruise featuring roast beef carved onboard, welcome Mai Tai, Polynesian show and audience participation. On both cruises guests can enjoy breathtaking sunset and coastline views from the STAR's four spacious decks.

SUMMER COMBO - DOLPHIN WATCH & WET'N'WILD HAWAII

Great savings on a full day of fun! Start your morning with a once-in-a-lifetime experience of meeting wild dolphins off the pristine *Wai'anae* coast aboard the eco-friendly *Hoku Nai'a* vessel. Crew of Certified Naturalists, *keiki* program, Create-Your-Own Gourmet Burger and Dolphin Guarantee included! Then, continue the fun at Wet'n'Wild Hawaii (formerly Hawaiian Waters Adventure Park) with 29 acres of rides, slides and excitement! All at one low price, including round-trip transportation from Waikiki, suggested retail \$99.00 adults; \$79.00 children (3-11).



ALL-NEW ROLLS ROYCE WEDDING

A complete and stylish wedding day in paradise! Features transfer by Rolls Royce to the Star of Honolulu where you'll be married by the Captain and embark on the romantic Five Star Sunset Dining & Jazz Cruise. Package also includes cake with souvenir server, reserved window seating, "champagne," memory photo and more! Other wedding packages, vow renewal and private receptions also available.



FIVE STAR CRUISE ALL-NEW SUMMER MENU

The Star of Honolulu's Five Star Sunset Dining & Jazz Cruise is the ultimate in luxury, featuring an exclusive Captain's Welcome Reception, 7-course French style dinner served white-gloved, super premium beverages and live jazz by Oahu's top artists. Chefs de Cuisine Richard Franco and Adam Gilbert present an all-new Summer menu with live Maine lobster and prime tenderloin of beef as main entrees and incorporating the freshest and finest ingredients of the season (please inquire for full menu).

Reservations: (808) 983-STAR (7827) / 1-800-334-6191 (toll-free). Website: www.starofhonolulu.com

Hawaiian Diacritical Marks

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawaiʻi, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.

Royal Hawaiian Center

Entertainment Schedule of Free events for May 2010

EVENT HIGHLIGHTS:

Cinco De Mayo Beer Garden: Wednesday, May 5, 6:00 – 9:00 p.m.
Join the festivities and celebrate Mexican culture for Cinco De Mayo at the Royal Grove. Quench your thirst with \$5 beers and margaritas, or satisfy your appetite with \$5 chips and salsa, two-for-\$5 tacos, and more from Senor Frog's Honolulu Restaurant & Bar. A mariachi band will also perform featuring Mexico's traditions and culture. The cover charge will be \$5 with a portion of the proceeds going to the Ke Alii Pauahi Foundation. Guests who attend will also receive a \$5 discount to attend the Senor Frog's Cinco De Mayo after-party.

Twilight at Helumoa – The Manao Company: Saturday, May 29, 6:00 – 8:00 p.m.
Enjoy a free concert under the stars at the Royal Grove. A local halau will perform a traditional hula kahiko at 6:00 p.m., followed by a Royal Hawaiian Center fashion show at 6:30 p.m. Top off the evening with a live music concert by The Manao Company at 7:00 p.m. The famous group got its start in the 1980s with Sean Naauao and Danny Kennedy and helped pioneer the Jawaiiian/contemporary Hawaiian music genre.

FREE WEEKLY EVENTS SCHEDULE:

Mondays (May 3, 10, 17, 24, 31)

Live Hawaiian music and hula by Kawika Trask & Friends at Royal Grove 6 to 7 p.m.

Kawika, a Kamehameha Schools graduate, along with Keao Costa, Dwight Kanae and others, performs a traditional “cha-lang-a-lang” style of Hawaiian music, a nickname associated with strumming patterns. His dancers are clad in ti leaf skirts, fresh flower lei and colorful attire.

Tuesdays (May 4, 11, 18, 25)

Live Hawaiian music and hula by Kawika Trask & Friends at Royal Grove 6 to 7 p.m.

Kawika, a Kamehameha Schools graduate, along with Keao Costa, Dwight Kanae and others, performs a traditional “cha-lang-a-lang” style of Hawaiian music, a nickname associated with strumming patterns. His dancers are clad in ti leaf skirts, fresh flower lei and colorful attire.

Wednesdays (May 5, 12, 19, 26)

Live Hawaiian music and hula by Keoahu at Royal Grove 6 to 7 p.m.

Leilani Vakauta leads this family ensemble, also known in the music community as “The Soundettes.” Leilani is also a part of our Polynesian Cultural Center ohana (family).

Thursdays (May 6, 13, 20, 27)

Live Hawaiian music and hula by Puuhonua at Royal Grove 6 to 7 p.m.

Ensemble leader, Puakeala Mann, also teaches hula and ukulele at the Center. This group is associated with Halau Hula o Maiki, the hula school established by the late Kumu Hula (hula master) Maiki Aiu Lake whose spirit lovingly embraces Helumoa.

Hawaiian Piano Music will be performed at the Paina Lanai Food Court from 4 to 6 p.m. Featured performers rotate between Aaron Sala and Jimmy Kaina.



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Fridays (May 7, 14, 21, 28)

Live Hawaiian music and hula by Kuuipo Kumukahi at Royal Grove 6 to 7 p.m.

Kuuipo is a multi-award winning Hawaiian musician, recording artist and composer. She is currently the president of the Hawaii Academy of Recording Arts and is also associated with the Hawaiian Music Hall of Fame. The Royal Grove comes alive in her festive Aloha Friday performances.

Hawaiian Piano Music will be performed at the Paina Lanai Food Court from 4 to 6 p.m. Featured performers rotate between Aaron Sala and Jimmy Kaina.

Saturdays (May 1, 8, 15, 22, 29)

Enjoy traditional hula kahiko performances at Royal Grove from 6 to 6:30 p.m. Local hula halau are featured weekly.

Hawaiian Piano Music will be performed at the Paina Lanai Food Court from 4 to 6 p.m. Featured performers rotate between Aaron Sala and Jimmy Kaina.

FREE PARKING: offer valid through June 30, 2010

Royal Hawaiian Center has the largest garage in the heart of Waikiki with 10 levels of parking and more than 600 stalls located adjacent to the Sheraton Waikiki Hotel. The Center's free parking promotion offers 3 hours of free parking with any restaurant validation and 2 hours free parking with any food court validation. Five hours of parking is \$5 when validated at Royal Hawaiian Theater. LEVEL 4 validations apply for \$5 parking after 10 pm.

Dining and entertainment validations can be combined with retail validations of \$2 for 2 hours. No minimum purchase is required for validation.


‘ŌLELO OLA O KA ‘ĀINA
LIVING LANGUAGE OF THE LAND

*honua = earth • mālama = to care for • kīloi = to throw
‘ōpala = rubbish • hau‘oli = happy*

E mālama kākou i ka honua
Let's all take good care of planet Earth

Mai kīloi wale i ka ‘ōpala
Don't litter

Hau‘oli lā mālama honua
HAPPY EARTH DAY!!!




ROYAL HAWAIIAN
CENTER



8TH ANNUAL WAIKIKI SPAM JAM®

Enjoy a Waikiki block party in celebration of SPAM® products! Kalakaua Avenue will be closed to car traffic and there will be a variety of restaurants, shops and entertainment stages for you to enjoy. Here is what you need to know about SPAM Jam®!

SATURDAY APRIL 24 4:00 PM - 10:00 PM

RESTAURANTS



*Atlantis Seafood & Steak
Cheeseburger Beachwalk
Chibo Okonomiyaki*



*Coconut Willy's
Doraku Sushi
Duke's Canoe Club/ Hula Grill
Gordon Biersch
Jimmy Buffett's*



*RumFire / Hawaiian Chip Co.
Seafood Village
The Shack Waikiki
Tropical Iceland*



Cyril Pahinui



Maunaloa



Hana Hou



Elephant

STAGE LINE-UP

OUTRIGGER WAIKIKI HOTEL STAGE

- 4:30 Halau Ka Hale I O Kahala
- 5:30 Cyril Pahinui
- 6:30 Germaines Luau
- 7:30 Weldon Kekauoha
- 8:30 Maunaloa

FIRST HAWAIIAN BANK STAGE

- 4:30 Hana Hou, Air Force Band
- 5:30 Emke
- 6:45 Elephant
- 8:00 Separate Ways

(stage is located in front of Royal Hawaiian Center)

TRY SPAM® FLAVORED MACADAMIA NUTS!



Hamakua Macadamia Nut Company's SPAM® flavored macadamia nuts. Find a tasting booth at the event! Visit a Food Pantry or ABC Store from April 21-27 and 50% of your purchase price of every can will be donated to the Hawaii Foodbank.

BUY SPAM® LOGO GOODS



OFFICIAL WAIKIKI SPAM®
JAM T-SHIRT - \$20.00

- T-Shirts & Tank Tops
- Kids stuff
- Sports
- Toys and Character Dolls
- Kitchen Items
- Travel Mugs & More!



www.spamjamhawaii.com
A benefit event for the Hawaii Foodbank

SPECIAL THANKS TO OUR FESTIVAL FRIENDS



Hawai'i Convention Center receives 12th consecutive Prime Site Award

The SMG managed Hawai'i Convention Center has received their 12th consecutive Prime Site Award from Facilities & Destinations magazine and is one of 27 other convention center facilities managed by SMG nationally with wins this year.

The Prime Site Awards are decided by meetings and conventions industry leaders directly involved with site selection: promoters, booking agents and event planners. Voting is based on convenience of location, facility attractiveness and maintenance, professionalism of staff, cuisine, and technological capabilities.

"We are extremely pleased with our continuous success and share our excitement with our 26 sister facilities of the SMG ohana," said Joe Davis, SMG general manager of the Hawai'i Convention Center.

"This award not only recognizes the facility but highlights Hawai'i as a great destination for meetings and the hard work of our staff and destination partners."

Facilities and Destinations has described the Center as a striking facility designed from the input of convention planners and notes 200,000 square feet of exhibit hall space and 100,000 square feet of meeting room space, consisting of 49 meeting rooms and two presentation theaters with tiered seating, and a 36,000-square-foot Grand Ballroom.

SMG markets and manages the Hawai'i Convention Center under the direction and support of the Hawaii Tourism Authority (HTA), the state's tourism agency. The Hawaii Tourism Authority was created in 1998 to ensure a successful visitor industry well into the future. Its mission is to strategically manage Hawai'i tourism in a sustainable manner consistent with the state of Hawai'i's economic goals, cultural values, preservation of natural resources, community desires and visitor industry needs.



Waikiki Hula Show at the Kūhiō Beach Hula Mound

Authentic Hawaiian music and hula shows by Hawai'i's finest hula *hālau hula* (dance troupes) and Hawaiian performers. Opens with traditional blowing of conch shell.

Tues-Thurs-Sat-Sun, weather-permitting from **6:30-7:30 p.m.** at the Kūhiō Beach Hula Mound, near Duke Kahanamoku statue, beachside at Uluniu & Kalākaua Ave. in Waikiki.

FREE and open to the public. Outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcome. Presented by the City & County of Honolulu, the Hawai'i Tourism Authority and Waikiki Improvement Association.

For information, call Marnie Weeks, Producer, Kūhiō Beach Hula Shows, 843-8002.

Week-nights

Every Tuesday – Ainsley Halemanu and Hula Hālau Ka Liko O Ka Palai

Every Thursday – Joan "Aunty Pudgie" Young and Puamelia

Weekends

Sat April 24 – NO SHOW (Spam Jam in Waikiki)

Sun April 25 – Twyla Ululani Mendez and Halau Na Pua A Lei



Street activity in / near Waikīkī (courtesy of the City)

April 24, 2010 Saturday
9:30AM Starts
11:45AM Ends

HOT PURSUIT WALK sponsored by Hospice of Hawaii. The event is expected to have 250 participants. It will start at Ward Center Ampitheater, to Queen St., to Ala Moana Blvd., to Ward Ave., to end at Ward Center Ampitheater.

Contact: Ben Moszkowicz 368-0680. For more info, visit their website:
<http://www.hospicehawaii.org>

April 24, 2010 Saturday
7:30AM Starts
9:30AM Ends

WALKAMERICA FUN WALK sponsored by March of Dimes. The event is expected to have 5,000 walkers/runners. It will start at Queen Kapiolani Park, to Monsarrat Ave., to Kalakaua Ave., to Ala Moana Blvd., left into kkhd entrance-Ala Moana Beach Park Dr., to circle Magic Island on path, - to kkhd entrance, to Ala Moana Blvd., to Kalākaua Ave., to Monsarrat Ave., to end at Queen Kapi'olani Park.

Contact: Al Streck 973-2155 Fax:973-2160

April 24, 2010 Saturday
4:00PM Starts
11:00PM Ends

WAIKIKI SPAM JAM STREET FESTIVAL sponsored by SJ Foundation. The event is expected to have 8,000+ participants. Traffic will be diverted starting 2 pm for setup. The event will close Kalākaua Avenue, all traffic lanes/sidewalk areas, from Seaside Ave. to Ka'ūlani Avenue.

Contact: Karen Winpenny 255-5927, E-mail: kwinpenny@hawaii.rr.com



Waikiki Improvement

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Waikiki Wiki Wiki Wire is published weekly by
Sandi Yara Communications for WIA.

If you would like to share your news with other
members, please send your info to:

editor@waikikiimprovement.com.

Check out our website at:

www.waikikiimprovement.com



EARTH DAY

Your Invited

Waikiki Trade Center | 2255 Kuhio Avenue

Thursday, April 22nd

11:00 a.m. – 2:30 p.m.

Open to the Public (Free) - This annual **CB Richard Ellis, Inc.** event, in celebration of Earth Day; provides tenants, vendors and the community an opportunity to explore earth day related products/services and participate in dynamic exhibits.

Learn about environmentally responsible cleaning products, alternative forms of transportation, waste water management, recycling, lighting products, and other sustainable ideas and products. Entertainment provided by Honoka'a Jazz Band starting at 11:00 a.m.

